



JDRF IMPROVING
LIVES.
CURING
TYPE 1
DIABETES.

GO BLUE DAY

HELP CREATE THE BLUEPRINT FOR A WORLD WITHOUT TYPE 1 DIABETES

At JDRF, our mission is to create a world without type 1 diabetes (T1D), and you can help us do it. We invite you to GO BLUE with us in 2024 to support children living with T1D and our vision of a world where T1D no longer exists.

T1D is a chronic autoimmune condition that can affect individuals at any age. Unfortunately, there is no known way to prevent T1D, and currently, there is no cure. But together, we can make a difference.

WHEN YOUR SCHOOL CAN GO BLUE

Your school can Go Blue any day of the year – but there are some dates that hold the most importance for the T1D community. Here are our top ideas:



NATIONAL DIABETES WEEK JULY*

Go Blue during Australia's National Diabetes Week to raise awareness about T1D in your student community alongside the national movement.



WORLD DIABETES DAY NOVEMBER 14

Show your school's commitment to raising funds for T1D research by participating in World Diabetes Day on November 14.



YOUR STUDENT'S DIAVERSAARY ANYTIME

Mark a student's diaversary with a special Go Blue Day, recognising their strength and promoting a compassionate school community.

*This year, National Diabetes Week coincides with school holidays in many states - but that doesn't mean you can't join in! Why not recognise this important observance with a Go Blue Day during the last week of term instead?

4 WAYS YOU CAN GO BLUE



WEAR IT BLUE

Show your support by wearing blue on your Go Blue Day. Whether it's a blue hoodie, socks, shoelaces, or even a blue wig, beanie, or cap, your fashion statement can make a difference. Don't forget to make a gold coin donation to support T1D research.



COLOUR IT BLUE

Get creative with blue hair chalk, food coloring gel, temporary hair spray, hair beads, or tinsel. Add a splash of blue to your school by hanging blue banners or balloons, using blue chalk for murals in common areas or displaying blue artwork by your students.



MAKE IT BLUE

Unleash your creative skills by crafting something blue and sharing it with others. Some ideas include blue awareness bracelets, custom t-shirts, blue-themed jewellery, blue paintings, or making blue ribbon pins.



BAKE IT BLUE

Whip up some delicious blue cupcakes, slices, and cakes to tantalise taste buds while raising awareness. These could be shared with your school community at a fete, disco, presentation or staff meeting.

RAISE AWARENESS AND FUNDS

An important part of creating a blueprint for a world without T1D is spreading awareness about the condition within your school community and raising funds to support life changing T1D research.

Check out our Schools Fundraising Kit for ideas and an action plan to make sure your Go Blue Day makes a powerful impact!

Let's come together, go blue, and take action for students living with T1D. With your help, we can create the blueprint for a world without T1D.

bluearmy.jdrf.org.au/goblue