

**JDRF** IMPROVING  
LIVES.  
CURING  
TYPE 1  
DIABETES.

# Fundraising Ideas

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**50+ Unique Ideas to  
Kickstart your JDRF  
Fundraising**

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## ART & CRAFTS STALL



Expected income:  
\$100 - \$1,000

If you or your friends have a creative streak, why not make some artworks and sell them at a local market. Think jewelry, paintings, greeting cards, candles etc.

## ART EXHIBITION



Expected income:  
\$100 - \$1,000

If you feel confident of your talents approach a local gallery to display your and sell your artwork. Some galleries will take exhibitions by local artists to fill gaps between bigger showings.

## BINGO



Expected income:  
\$50 - \$250

Hold a bingo evening where everyone is charged per book they have. Prizes can be donated and profits go to JDRF. You can even get a celebrity to call out the numbers.

## BABY PHOTO GUESSING COMPETITION



Expected income:  
\$20 - \$300

Ask managers or teachers to bring in a picture of them as a baby. Charge for people to guess who the pictures are. Winner is the one who gets the most right. Award a (donated) prize.

## BIRTHDAY PARTY



Expected income:  
\$50 - \$500

Invite family and friends to your birthday party and ask that in lieu of gifts that they make a donation.

## BOWLING NIGHT



Expected income:  
\$20 - \$300

Approach local bowling alley to host your event. Charge entrance fee for bowling and snacks. Have mini games or awards throughout evening. Prize for first person to get a strike, highest score, first gutter ball etc.

## BBQ



Expected income:  
\$50 - \$500

Host a BBQ and charge an entry fee. Get your local butcher and bakery to donate supplies. Have a raffle to raise extra funds.

## BOARD GAMES EVENING



Expected income:  
\$20 - \$200

Invite family and friends over for a game of scrabble or monopoly. Up the ante and choose games that need to be played in teams. Charge everyone and entrance fee. Provide snacks and a (donated) prize for the winners

## BOOK SALE



Expected income:  
\$20 - \$200

Get family and friends to donate books to the book sale. Hold a stall at a local market or approach your business to set up in main foyer of your office block where there is lots of through traffic. Donate the proceeds.

## BUS TRIP



Expected income:  
\$50 - \$500

Organise a bus trip to an event or area. Sell tickets for the event to cover costs (Entrance fee plus cost of bus). On the way use the time on the bus to sell raffle tickets or hold a quiz. Use donated items as prizes. Talk with local business for discounts for catering etc.

## CAKE STALL



Expected income:  
\$20 - \$150

Organise some friends to donate their baking efforts and sell at a local market or shopping centre. Check with local council for details and restrictions.

## CASUAL CLOTHES / DRESS DOWN DAY



Expected income:  
\$50 - \$500

Charge people a gold coin donation to dress down for a day for a good cause. Can work well in offices and schools as well.

## CHEESE & WINE TASTING NIGHT



Expected income:  
\$20 - \$200

Contact local dairies and vineyards to donate produce. Charge guests an entry fee to come along and taste local produce. You could even charge for companies to exhibit their produce and have a gold coin donation for entrants.

## CHEESE & WINE TASTING NIGHT 2



Expected income:  
\$20 - \$50

Purchase (or request donation) from your local market of produce. Invite your friends over for a night of fun and tastings with an entry fee.  
\$50 - \$500

## COFFEE SALES



Expected income:  
\$100 - \$1,000

Approach your local café and see if they will donate a percentage of coffee sales for a day/week to your fundraiser. Put up posters and have flyers for people to take away about JDRF. Easy way to do it is \$1 or 50c from every coffee sold is donated. Advertise leading up to the day and even canvas employees or other businesses to help support your cause on the day.

## CORPORATE IDOL



Expected income:  
\$20 - \$200

Find people who are willing to get up on stage and sing a song; could include karaoke. Have special judges to judge their performance and rate out of 10 or have the audience show their favourite by the sound of the applause. Pick a winner and award a (donated) prize and certificate. Money is raised through entry fee for contestants and any fundraising you have at the event (raffles etc). Pick a theme to make it more fun.

## CORPORATE RAFFLES



Expected income:  
\$20 - \$200

Sell raffle tickets to staff with prizes being unique to your business. IE - Raffle off the CEO's car park for a week; Use of the CEO's office for a week; use of the corporate box for a night at the footy; use of a company car for a weekend; a day off etc

## CONFECTIONERY SALES



Expected income:  
\$100 - \$500

Contact your local JDRF office to see if you are able to have some Jelly Baby confectionery to sell at school, through friends and at work. Other options are to contact Mars or Cadbury to purchase chocolate bars.

## COLLECTION TINS



Expected income:  
\$20 - \$200

Request Collection Tins from JDRF to place on the counter of a busy business. Make sure it is safe and that you go back and collect the tin. Think office reception desks, gyms, your local supermarket or newsagent etc.

## CREATIVE LESSONS



Expected income:  
\$20 - \$300

If you are talented or trained in something creative, why not charge for a fun day of lessons. Provide snacks if longer than a few hours and allow your participants to go home with something they made. (Card making, scrapbooking, knitting, sewing etc)

## DINNER PARTY



Expected income:  
\$20 - \$100

Host a dinner party at your place where guests donate for your cooking efforts. A great way to connect with family and friends at the same time as raising funds.

## CASUAL CLOTHES DAY



Expected income:  
\$50 - \$500

Charge people a gold coin donation to dress down for a day for a good cause. Can work well in offices and schools.

## DINNER PARTY RAFFLE



Expected income:  
\$50 - \$500

Hold a raffle where the prize is a dinner party for 8 cooked by a chef in their own home. If you are talented in the kitchen you can donate your services as a chef or approach a local restaurant for the use of their chef for the event.

## DARE



Expected income:  
\$100 - \$5,000

Choose a daring event like hang-gliding, abseiling or parachuting and let everyone know that if you reach a certain level of donations (say \$5,000 or \$10,000 depending on the challenge) you will take the plunge.

## DIRECT REQUESTS



Expected income:  
\$20 - \$1,000

Send a direct request to family, friends, colleagues, suppliers, vendors, customers etc for a donation. All donations over \$2 are tax deductible and receipts can be issued by JDRF.

## EASTER EGG HUNT



Expected income:  
\$100 - \$500

Popular activity for Easter school holidays. Organise for a hunt to happen in a local park or big garden estate. Charge families entrance fee and provide basket for collecting. Hide eggs and chocolates around the area before the event. Sell tea/coffee and biscuits/scones to parents.

## FACE PAINTING



Expected income:  
\$50 - \$150

Offer yours services to your local community for face painting at events. (Local fete's, school activities, sporting carnivals etc) Charge a small fee per person or for the whole event.

## DOG/ANIMAL SHOW



Expected income:  
\$100 - \$1,000

Ask a local figure to judge a contest for best presented dog in various categories. Why not mix it up and make it about the mixed breeds instead of just the dogs with pedigrees. Have competitions like worst presented or owner/dog look alike. Charge entrants fee and award (donated) prizes. Speak to local council about regulations.

## FILM/CINEMA NIGHT



Expected income:  
\$100 - \$3,000

Approach local cinemas for a group booking of discounted tickets to an upcoming new release. Sell tickets to family and friends for more than what you paid. Most cinemas will do charity bookings in this way. Send out notices to local media outlets about the movie and JDRF. (Boutique cinemas as usually great with these events)

## FILM EVENING



Expected income:  
\$100 - \$1,000

Different to a film night as you theme your evening around the film. Pick an old movie (such as Breakfast At Tiffany's) and provide an evening that fits with the show. Make your movie snacks fit with the era of the movie. Charge entry. Can be just small family and friends or find a big venue and advertise. Make sure you have a big screen, comfy seating, blankets and snacks.

## FANCY DRESS PARTY



Expected income:  
\$50 - \$250

Pick a theme and invite everyone to come dressed up. Charge a door entry fee and run a raffle throughout the night. Depending on your theme you may find some fun games that you can play as well. (Make sure you charge for entry on these too) Award prizes for the best dressed.

## FOOTY TIPPING COMPETITION



Expected income:  
\$50 - \$200

Run a footy tipping completion where you charge people to enter with the winner getting half the proceeds and the other half being donated to JDRF. Prizes can be sourced to give out to those that get all right in one round.

## FASHION PARADE



Expected income:  
\$50 - \$500

Approach a local designer or shopping centre to hold a fashion parade. Charge people entry fee. Hand out gift bags with vouchers or catalogues of the stores showing. Have wine and nibbles.

## GET OUT OF JAIL EVENT



Expected income:  
\$1,000 - \$10,000

Lock your bosses in 'jail' for the day until they raise a set amount to get out on 'bail'. Winner is the one who hits their target the fastest. This is a great way for your managers to get involved and use their contacts to raise funds. Set a high enough but realistic amount for them to reach. They aren't allowed to come out of 'jail', no food or breaks, until they reach this amount. They can call, email or use any other means to raise the funds but they need to confirm the money is in the bank before being 'bailed out'.

## FINE SYSTEM



Expected income:  
\$50 - \$500

'Fine' people for various offences. A gold coin (Or whatever is fair) for each offence. Offences could include wearing a bad tie; being late to meetings; saying the word Umm in a presentation (Charge for each time it is said); spelling mistakes in emails; swearing (the swear jar is back); leaving mobile on in meeting etc

## FUNNY FOOTWEAR



Expected income:  
\$50 - \$400

Wear funny footwear on a designated day. Identify participants taking part with a special sticker. If your workplace big enough – allocate different types of footwear for each department (Footy boots for finance, Slippers etc) Gold coin donation to join. Fine those people who don't join \$10 each. Awards for most creative. Take photos and present to each manager at end of event.

## HANDBALL COMPETITION



Expected income:  
\$100 - \$400

Set up a challenge for work mates to see who gets the highest score for hand-balling a football into a target (just like the Footy Show). Charge entrance fee and offer prize for winner (See if you can tie it in with the sporting theme). Make it a round robin event with players being eliminated as their score is beaten or try where you pay per round with the highest total at the end of the day the winner. (If you pay for 5 rounds you get 5 chances to make a great score)

## GIRLS NIGHT IN



Expected income:  
\$100 - \$1,000

Charge for entry. Try to get a local caterer who does gorgeous food to donate their services! Get some champagne and wine donated. Sell some raffle tickets or have a lucky door prize. If you invite 30 girlfriends, that's \$900.

## GUESSING COMPETITION



Expected income:  
\$20 - \$50

Fill a large jar with Jelly Babies and charge people to guess how many in the jar. Good for schools or business reception areas. Winner receives the jar and a certificate.

## GUESS WHAT'S IN THE BOX



Expected income:  
\$100 - \$1,000

Have people pay per guess as to what they think is in the box. Have box large enough to hide an interesting item in (make it visual even if the item is small). The prize can be the actual item or something different. Have clues throughout the duration of the contest that leads people closer to the answer without giving it away. At the end the winner is the first drawn that has the correct answer. If no one has guessed – add another clue that says everyone is wrong and offer an easier clue. Place box, posters and clues in a prominent place (reception or kitchen are always good)

## HORSE RACE SWEEPSTAKE



Expected income:  
\$50 - \$150

Pick a race and sell places in the sweepstakes. Have the race on TV at the event for people to see who wins. Make it a real carnival feel and have prizes for best dressed and worst hats etc. (Charge extra fee for people to enter this competition) Winner of horse race receives % of profits.

## LUCKY NUMBERS GAME



Expected income:  
\$50 - \$150 each time

Sell numbers to staff at a cost of \$2 or \$5 per number. They write their name on their number and when all numbers are sold (1-50) then the winner is drawn at meeting or event when everyone is around. Split the winnings between the winner and the fundraising. (If you sell 50 numbers at \$5 each then the winner can have \$100 and the rest is fundraising) If you have a regular (Weekly or monthly) meeting you might like to continue this each time and keep adding to your fundraising. People will love the chance to win \$100 each meeting.

## MUSIC CONCERT NIGHT



Expected income:  
\$20 - \$200

If you and some friends are musically talented, then do a gig at a local venue and charge an entry fee. Think singing, dancing or a band.

## MORNING TEA



Expected income:  
\$20 - \$100

Bring along plates of biscuits or cakes and charge a gold coin donation for entry. Good way to get work colleagues together. Talk to management to be able to use existing events when the team gets together.

## PACKED LUNCH DAY



Expected income:  
\$50 - \$150

Everyone to bring lunch in for the day and donate their usual lunch money.

## OPEN GARDEN



Expected income:  
\$50 - \$250

If you or someone you know has a green thumb and a very nice garden to show for it why not open it for a weekend in spring for people to come visit. Charge an entry fee. You could even do a BBQ for lunch for guests.

## PYJAMA PARTY



Expected income:  
\$50 - \$500

Hold a pyjama party and have everyone arrive in their best PJ's. Charge a door fee and hold raffles throughout the night. Give a prize for best dressed, funniest or cutest pyjamas. Make sure you have snacks and drinks. You could even combine this event with a movie night. Or for a quirky difference why not hold your pyjama party at the office and have everyone come in their PJ's for the day. (Managers included.) Make sure you send out communication to suppliers and supporters so they are aware ahead of time what you are doing.

## POKER GAME



Expected income:  
\$50 - \$250

Host a poker evening where entrants pay \$5 to take part and all winnings to be equally divided with the charity.

## RAFFLE



Expected income:  
\$100 - \$1,000

Request prize donations and sell your tickets to everyone you know. Check to make sure that you comply with State Gaming and Liquor License rules. Easy and fun.

## ROTARY/LION'S CLUBS



Expected income:  
\$100 - \$500

Ask your local Rotary/Lions club to help you by donating funds. Most of these clubs will hold their own events to help charities. Approach them by writing a letter or contacting personally.

## SAUSAGE SIZZLE



Expected income:  
\$100 - \$500

Hold a sausage sizzle at your local shopping centre or football ground during a match. Contact local council for regulations. Bunning's also allow groups to use their facilities on a weekend. Try to contact local butchers and bakers to donate the meat and bread required. Donate proceeds to JDRF.

## SERVICE AUCTION



Expected income:  
\$100 - \$500

Hold an auction where you sell peoples services. E.g. babysitting or even accounting. Don't forget things like filing or doing the washing. What are the things in your life you wish someone would come and do. Harness family, friends, and colleagues etc to sell their skills to the highest bidder.

## TEDDY BEAR'S PICNIC



Expected income:  
\$50 - \$150

Hold a teddy bears picnic where children bring along their favourite teddy for a big picnic in the park. Charge an entry fee for the event and make sure you have lots of fun and games to keep everyone entertainment for a few hours. Make inexpensive but fun picnic food like fairy bread and make sure you have the tea cups out for the bears too. Award prizes for best bear or best outfit etc.

## SPONSORED SILENCE



Expected income:  
\$50 - \$200

If you or someone you know talks a lot, why not challenge them to stay silent for charity. Ask people to sponsor per hour that the silence is maintained. This could happen over a weekend (if their work will not allow for this) or during the week. Set rules for circumstances that may call for breaking the rules. Approach everyone you know to sponsor you and make sure you have someone that can sign off on the hours that you achieved.

## SPORTING CHALLENGE



Expected income:  
\$50 - \$300

Arrange an interoffice sporting game. Charge people to enter and take bets on the side for who will win. Maybe it can be managers against staff at lunchroom cricket. Every out is \$1 that the other team has to pay. Every run allowed to score (baseball) is \$1 that the losing team needs to pay.

## THEMED LUNCH/ DINNER



Expected income:  
\$50 - \$150

Host a themed meal (Champagne and strawberries; Italian; chocolate etc). Charge entry fee. Hold a raffle with a donated prize; could even be the use of the chef for a meal!

## TOURIST ATTRACTION TICKETS



Expected income:  
\$50 - \$150

Do you live in an area famous for something or where there are a lot of tourist activities such as balloon rides. Approach local owners of these attractions and ask if you can get bulk discounts for a session. Advertise and charge people to attend with profits going to charity. (Most people are happy to pay a little extra or the same if they know it is for a good cause.) Advertise in your local newspaper.

## TRIVIA QUIZ



Expected income:  
\$50 - \$500

A little different than a trivia night whereby the clues are given out daily (possibly via email) to competing teams with the answers having to be emailed back by a certain time. Winners announced at the end with an award presentation and photos emailed to competing teams. Good for people with a dispersed set of contacts as no need to be all in the same room on one night. Cuts down on overheads as no venue hire or catering costs. Charge teams an entry fee and clues can be purchased (via credit card) for harder questions.

## TRIVIA NIGHT/LUNCH



Expected income:  
\$1,000 - \$15,000

Host a trivia event where teams pay entry fee and compete against each other to be crowned the smartest on the night. Source prizes for winners and allow people to buy clues for some questions to raise extra cash.

## WINE SALES



Expected income:  
\$100 - \$250

Speak with a wine cellar about being able to purchase wine at a discount rate and having a percentage of the bottle price being donated back to JDRF. A lot of companies will organise these for you. Some will even label your bottles with your own label for a small fee. Send out order forms to family and friends.

## YO-YO COMPETITION



Expected income:  
\$20 - \$100

If you have long lost love and skills with a Yo-yo why not challenge others. Entry fee for joining with prizes for the best tricks. Or even the longest time playing before the yo-yo stops. See if there are any prominent locals that would like to join. Why not make it a yo-yo walk?? Have a route set out that people have to walk around doing tricks with the yo-yo's.

## VIDEO GAME TOURNAMENT



Expected income:  
\$50 - \$250

Charge friends and family to take on each other at a video game tournament. Winner takes percentage of proceeds and a certificate or prize.